

Kayla Domeyer

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I'm a Graphic Designer at heart, but with a passion for technology, process, user experience, and data. My varied skillset means that I'm comfortable wearing a lot of hats, and my experience gives me the ability to manage tasks and deadlines for myself or a team.

employment

August 2015 - Present

Creative Manager, Web & Graphic Designer

Craft Retail International

Manage high level company brand standards and, strategic planning of creative assets and implementation of creative across all 2D mediums. Oversee two designers in these areas, and review creative from throughout the company.

Lead the research and implementations of a new creative design process that has been able to increase the efficiency in communication and delegation within the design team. This has lead to a huge increase in productivity as well as improved the team's ability to respond to change and urgent requests.

October 2013 - August 2015

Web & Graphic Designer

Gilson Graphics

Sole Graphic Designer on the technology team, working with others to develop websites, email blasts and applications. Additional responsibilities in product design, user interface design and project management.

October 2011 - present

Owner, Author, Graphic & Web Designer

SayNotSweetAnne.com

Sole operator for a successful DIY/Craft blog that focuses on design and printable craft projects. Writing content, photography and web design, as well as project planning and creation.

February 2011 - October 2013

Divisional Web & Graphic Designer

The Salvation Army WMNI

Print, web and marketing materials for 27 unit locations. Brand manager, as well as social media marketing manager. Additional duties include photography, videography and event decor.

Central Michigan University

Bachelors of Fine Arts Graphic Design Concentration.

Graduated in 2009 with Cum Laude standing.

education

professional skills

Software

Adobe Illustrator CS6
Adobe InDesign CS6
Adobe Photoshop CS6
Dreamweaver CS6
Microsoft Word
Wordpress
Adobe Premier Pro
JIRA

Strategy

Testing
Analytics
Wireframing

Technical

HTML
PHP
CSS
Javascript

hobbies

PC Gaming
Crafting/DIY
Vocal Music Performance